

2018
Salina Regional Health Center
Community Benefit Implementation Strategy



This Implementation Strategy report summarizes Salina’s plans to address the prioritized needs from the 2016 Community Health Needs Assessment. The hospital recognizes that the Implementation Strategies in this report are to be used as a guide and will serve as a framework in addressing the identified needs. As the hospital moves forward, many resources, on-going commitments and partnerships will be necessary to effectively assist in creating healthier communities in Salina County and the surrounding area.

Prioritized Needs as indicated by the 2016 Community Health Needs Assessment

- 1 Depression/Mental Health**
- 2 Cancer**
- 3 Aging Population**
- 4 Overweight/Obesity – Adults**
- 5 Child Obesity**
- 6 Drug Overdose and Substance Abuse**
- 7 Domestic Violence**
- 8 Diabetes**
- 9 Heart Disease Related Indicators**
- 10 Tobacco Use**
- 11 Pregnancy Related Indicators**
- 12 Immunizations**
- 13 STD Rate**
- 14 Trauma/Falls**
- 15 Stroke**

SRHC is currently conducting the 2018 Community Health Needs Assessment with result coming in August 2018.

Aging Population

Current activities

SRHC participated in the Sunflower (Senior Fair) Fair Over 900 seniors attend the event. SRHC Trauma Services along with Saline Fire/EMS gave a free demo and instruction on performing hands only CPR (over 150 instructed) . SRHC rehab was at the fair to discuss fall risk and hand out home fall risk checklist sheets. SRHC Chest pain Services performed free Blood pressure checks and hand out medication cards to all participants. Tammy Walker Cancer Center and Veridian behavioral health also had booths at the fair.

\$50,000 to OCCK to support regional medical transportation needs. Free medical transportation via the MediVan to any affiliated SRHC clinic or hospital.*

\$150,000 to support nursing scholarships as advised by the SRHC Scholarship Committee. *

\$200,000 to Kansas Wesleyan to establish an Endowed Chair in the School of Nursing (second installment of a \$1,000,000 pledge). *

61,352 hours of nursing students learning hours within the walls of Salina Regional Health Center.*

*These activities affect many if not all the prioritized community health needs.

Proposed activities:

Diabetes program with Pharmacy Dietary and Organizational Development.

\$15,000.00 Salina Regional Health Center will be the premiere sponsor for the 2018 Sunflower (Senior) Fair with the same activities as previous year. In addition, SRHC will participate in a break out session which will focus on Stroke and Heart disease with Dr. Ostmeyer and Dr. Jepson. Veridian Behavioral Health will also lead a breakout session on depression which data has shown to be more common and widespread among the elderly in the past few years.

Meds to Beds program

Continue with above activities.

Cancer

Cancer activities include all activities at the Tammy Walker Cancer Center. Women's cancer support group and men's cancer support groups meet monthly at Tammy Walker Cancer Center. Screening clinics on prostate colon and skin cancers are held as well as a breast cancer event which included a comedian and survivors telling their stories. Fe for a Cure and Relay for Life are two fundraising activities SRHC is heavily involved in.

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Proposed Activities:

Continue above activities.

Child Obesity

Current activities

\$38,148 to the School Marathon program.

The Salina Regional Health Center board of trustees has authorized a \$1 million contribution to the field house project planned for downtown Salina.

Board members approved the measure after discussing merits of the project's ability to promote health and wellness in the community and provide affordable options for team recreation. The project also promises to make a positive impact on the local economy

The first of three installments towards the \$1 million was made in in 2016, in 2017 SRHC made the second \$333,000.00 payment.

Proposed activities

School Marathon

CHIP efforts will be once again focused on Youth with an emphasis on healthy lifestyles.

Final installment of the Fieldhouse project.

Drug Overdose and Substance Abuse

Current activities

\$75,000 to CKF to support Substance Abuse Programs in the region. Money was used to strengthen CKF's medication safety programs, implementation of a telemedicine psychology program and was crucial for upgrading clinical services offered at CKF.

Proposed activities:

Continue with CKF support.

Meds to Beds program

Diabetes

Diabetes support group program with Pharmacy, Dietary, and Organizational Development initiated.

Proposed Activities:

Increase Diabetes program with Pharmacy Dietary and Organizational Development.

Meds to Beds program

Domestic Violence

DVACK is the local agency focused on domestic abuse. Many of our departments, our foundation and administration work with DVACK on various projects.

Heart Disease

Current Activities

The American College of Cardiology has awarded Salina Regional Health Center Chest Pain Center with Primary PCI Accreditation after a rigorous onsite evaluation in May. The accreditation validates the staff's ability to evaluate, diagnose and treat patients who may be experiencing a heart attack.

This accreditation proves Salina Regional's commitment to improving the lives of the people in our community and region. Our care is driven by nationally recognized standards to ensure our patients receive the best care as defined by the American College of Cardiology.

Diabetes support group program with Pharmacy, Dietary, and Organizational Development initiated.

Proposed Activities

Increase Diabetes program with Pharmacy Dietary and Organizational Development.

Meds to Beds program

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Immunizations

Tammy Walker Cancer Center focus on HPV vaccinations. Several public meetings on the topic and a SRHC Morning Medical segment dedicated to Saline County's low HPV vaccination rate.

Saline County Health Dept. is focused heavily on immunizations.

Immunization rates are much better as the reduction in rates was a national trend as well, with some high profile anti immunization campaigns which seem to have lessened.

Proposed activities:

Continue current activities

Mental Health

Current activities:

Although primary focus of the CKF grant is for Substance abuse substance abuse \$75,000 to CKF to support Substance Abuse Programs in the region. Money was used to strengthen CKF's medication safety programs, implementation of a telemedicine psychology program and was crucial for upgrading clinical services offered at CKF.

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all participants. Tammy Walker Cancer Center and Veridian behavioral health also had booths at the fair.

Proposed activities:

Continue current activities

Research potential additions to meet unmet community needs.

The new Community Health Needs Assessment shows a drastic rise in depression among Seniors, Veridian has been asked to address this with a one hour break out panel discussion at the 2018 Senior Fair (see below).

\$15,000.00 Salina Regional Health Center will be the premiere sponsor for the 2018 Sunflower (Senior) Fair with same activities as previous year. In addition, Veridian Behavioral Health will provide a breakout session on depression among the elderly which has been steadily increasing over the last few years.

Overweight / Obesity (Adult)

SRHC's focus has been on child obesity. With the addition of the WellPlan program from COMCARE our own employees have started a wellness committee and now have some wellness incentives.

Obesity has been on many agencies agenda but so far the numbers are not showing that the problem is going away.

Diabetes support group program with Pharmacy, Dietary, and Organizational Development initiated.

Proposed Activities:

Continue with above activities.

Pregnancy Related Indicators.

Becoming a Mom Program is a citywide collaborative effort supported by SRHC.

Teen Pregnancy has shown steady declines Percentage of births to Teens: 13.9% in 2002 to 7,1% in 2016. However Saline County is still significantly higher than the State avg. During the last decade several programs have been initiated by various agencies in Saline county to address this problem and it looks like their efforts are showing in the decline in teen pregnancy.

Proposed Activities:

Continue Becoming a Mom Program

STD Rate

Saline County Health Dept. is focused on STD rates.

Stroke

Salina Regional Health Center's efforts to improve stroke care in the region have earned it special recognition from the American Heart Association/American Stroke Association. Officials from the association were on hand Wednesday, May 23rd, to present the Get With The Guidelines® - Stroke Gold Plus Quality Achievement Award and the Target: Stroke Elite Plus Award – the highest levels of stroke care recognition offered by the association.

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Proposed activities:

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Continue above activities.

Tobacco Use

SRHC is a tobacco free campus. Tammy Walker Cancer center offers several tobacco related events including a tobacco cessation course.

Proposed Activities:

Continue above activities.

Becoming a Mom Program is a citywide collaborative effort supported by SRHC which works with expecting mothers (many of which smoke as Saline CO. still has one of the larger percentage of smoking expecting mothers 18.1% compared with 11.1% for rest of the state.)

Trauma/ Falls

In 2014 the North Central-Flint Hills Area Agency on Aging received a \$100,000 grant from Salina Regional to start a fall prevention program (Be well stay well) in the Salina area the program was rolled out in July 2014. In January 2015 COMCARE a large family practice clinic began participating in the program and is able to enroll any of their patients with high fall risks. The program began to be offered for Salina Family Healthcare in April 2015. SRHC foundation continues to financially support this program.

Proposed Activities:

Continue with 3rd and final year of support for the be well stay well falls program.

\$15,000.00 Salina Regional Health Center will be the premiere sponsor for the 2018 Sunflower (Senior) Fair. SRHC will participate in a break out session and SRHC Rehab. dept. will be on hand to pass out home fall risk assessments and discuss with attendees.